

## **Sample Press Release**

*[Feel free to use the below template if you plan to publish a press release after the noted launch embargo time.]*

[Your Company Name] Named to the 2019 LinkedIn Top Startups List

[Your Company Name] ranked [Rank Number] on LinkedIn's annual Top Startups list celebrating the hottest companies to work for in the United States.

[City, State] – [Date] – [Your Company Name] today announced that it has been named to the 2019 LinkedIn Top Startups list, which ranks the 50 hottest startups to work for that are growing fast and attracting top talent.

The LinkedIn Top Startups list is derived from a blended score looking at factors including employment growth, engagement with the company and its employees, job interest, and the ability to attract top talent, and is informed by the billions of actions taken by more than 630+ million members on LinkedIn.

[About Your Company's Ranking]

[Your Company Quote]

The Top Startups list is a part of the LinkedIn List franchise, an ongoing editorial series that celebrates professionals and companies making an impact in the professional world. To see the full list of the LinkedIn Top Startups, click [\[here\]](#).

About [Your Company Name]

[Your Company Boilerplate]

PRESS CONTACT:

[Spokesperson Contact Information]

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