

# Sustainability Mapping: Invest in Our Planet

The first [Earth Day](#) was held on April 22, 1970. Earth Day serves as a conscious reminder of how fragile our ecosystem is and how our actions can have positive or negative consequences on the planet.



Learn about the three pillars of sustainability: Environmental, Social, and Governance (ESG). Discover how sustainability practices address business and social injustice and what new green skills can help transition the global workforce to a Green Economy future.

**Table of Contents** - Click on the dynamic categories below to go directly to the section for a full list of videos and courses with embedded links.

- [Making the Business Case for Sustainability](#)
- [The Role and Purpose of ESG](#)
- [Sustainability Starts with You](#)
- [Green Skills and Accelerating the Green Economy](#)
- [Social Sustainability and Diversity, Equity, and Inclusion](#)
- [Green Practices: Transforming Our World](#)
- [Gain Green Skills to Power Change](#)
- [Multilingual Sustainability Content and Roadmap](#)
- [Multilingual Sustainability Content and Roadmap Cont.](#)

"Achieving our collective global climate targets is a monumental task, and it is going to take a whole-of-economy effort to make it happen." — *Ryan Roslansky, CEO of LinkedIn*



# Making the Business Case for Sustainability

Today's consumers prioritize sustainability and want to do business with organizations that promote and invest in sustainable practices.

Learn why businesses must have a sustainability strategy supported by everyone in their organization.

According to the [Sustainable Consumer](#) report from Deloitte, "Sustainability remains a key consideration for consumers in 2021 with 32% of consumers highly engaged with adopting a more sustainable lifestyle. Equally important, 28% of consumers have stopped buying certain products due to ethical or environmental concerns."

[Sustainability moving up as a business priority \(5m 03s\)](#) – In this video, explore reasons for the increasing demand for sustainability.

[Business climate risk and opportunity \(2m 56s\)](#) – The right approach to climate depends on you and your company. Recognize that you start where you are. You are not looking for an answer out there. You already have inherent strengths that can be the foundation for your approach to this challenge.

[Align climate action with your business model \(2m 18s\)](#) – Your business model has hidden opportunity. Go deeper to align climate action with aspects of your business model.

[Engage effectively with key stakeholders \(2m 16s\)](#) – Stakeholders play a role in the effectiveness of whatever you do. Identify the key stakeholders who will affect any action you take.

[Compliance and sustainability \(3m 47s\)](#) – Good compliance practices drive sustainable business through managing regulatory issues and leading voluntary compliance practices in your industry.

[Improve employee engagement and retention \(4m 30s\)](#) – Research shows engaged employees have a strong emotional commitment to their company and goals. There are several ways businesses can begin to develop strong employee engagement programs with sustainability as a key driver.

[Create sustainable products and services \(4m 33s\)](#) – The majority of product sustainability efforts in businesses have been focused on meeting basic compliance and regulatory requirements. Many companies are beginning to move away from this to gain a competitive edge in going above the basics.

[Leverage sustainability to reach new customers \(4m 19s\)](#) – Learn to enhance the sustainable attributes of existing products or leverage new products into untapped markets. Sustainability has moved from a customer phenomenon to mainstream and is changing the rules by which companies compete.

[Map your supply chain and its environmental impact \(3m 58s\)](#) – Learn about how to identify the impact of your business's key areas of operation. To create meaningful change, your business's sustainability plans need to be tailored to its specific impact.

[Take action to support your longer-term sustainability goals \(3m 33s\)](#) – In this video, learn how to take action to support your longer-term sustainability goals.

[Starting a sustainability program from scratch: Lessons learned \(4m 41s\)](#) – In this video, explore the steps and lessons learned in creating a sustainability program from scratch.

[Collaboration is critical to successful sustainability plans \(4m 14s\)](#) Learn the importance of working together, and pulling together internal stakeholders and external partners to create the most efficient and robust sustainability plan



# The Role and Purpose of ESG

Adopting Environmental, Social, and Governance (ESG) enables firms to evaluate their collective consciousness for social and environmental factors.

It is now more important than ever for businesses to future-proof themselves and prioritize ESG's purpose to drive positive change.

["The Investor Revolution"](#) study published in The Harvard Business Review suggests that ESG was almost universally top of mind for these executives. "It was clear to us that corporate leaders will soon be held accountable by shareholders for ESG performance—if they aren't already"

[Similarity in different words: Sustainability, ESG, social responsibility](#) (4m 23s) – In this video, explore various terms used for sustainability in today's business environment.

[Seven key strategies for businesses to impact social movements](#) (4m 56s) – In this video, learn how to identify the seven keyways' companies can respond to, lead, and appropriately address social change movements, and distinguish between the innovative and more traditional approaches.

[Environmental, societal, and governance issues \(ESG\)](#) (3m 56s) – In this video, learn measures companies are using to reflect their performance concerning environmental, social, and governance (ESG) issues.

[Mitigate your impacts related to climate change](#) (4m 29s) – Assess your company's climate-related impacts and mitigate and offset them. As a business, there are a number of steps you can take to reduce your carbon footprint. Reducing your carbon footprint is no different from starting any other important business initiative.

[Establish your brand and reputation](#) (4m 04s) – Learn about the opportunities for enhancing brand and company reputation by integrating sustainability practices into the business. Brand honesty and transparency go a long way with consumers and creates customer loyalty and brand sustainability.



[The triple bottom line](#) (3m 57s) – Learn about the concept of the triple bottom line and how good sustainability practices can drive both bottom-line and top-line financial performance. Improving a company's triple bottom line practices has numerous quantifiable benefits by improving brand reputation and efficiencies.

[Compete in a world of finite resources](#) (4m 42s) – David Bennell goes over the reality of today's business world of limited natural resources, volatile commodity prices, and an increasingly demanding consumer marketplace. Population growth, consumer demand, emerging economies, and global pressure across resources is increasing, making it more crucial to better manage natural resources in businesses.

[Create a compelling business case for change](#) (4m 36s) – In this video, learn the importance of leadership buy-in and how to develop a compelling business case for your sustainability plan.

## [Coming Soon](#)

- Introduction to ESG: Environmental, Social, and Governance
- Corporate Finance: Environmental, Social, and Governance (ESG)



# Sustainability Starts with You

Earth Day's 2022 theme is "**Invest In Our Planet.**" What will you do?



Among the many things that the pandemic has fueled, conscious consumerism is one of the biggest.

Learn what you can do to start your sustainability journey and what actions impact others and inspire them to get involved.

According to the [Sustainable Consumer](#) report from Deloitte, "Gen Z are adopting more sustainable behaviours than any other groups: 50% reduced how much they buy and 45% stopped purchasing certain brands because of ethical or sustainability concerns."

[What is sustainability and why should you care? \(2m 24s\)](#) – Learn about how personal and collective sustainability actions contribute to tackling some of the biggest challenges of our lifetime: climate change, land and ocean degradation, disproportionate access to modern energy sources, and overconsumption.

[Calculating your carbon footprint \(2m 48s\)](#) – Learn about how to calculate your carbon footprint and determine the most impactful action you can take to reduce it. Calculating your carbon footprint is a simple, measurable way to evaluate your own impact, and make changes to help mitigate climate change.

[Explore the lifecycle of things \(3m 03s\)](#) – Learn about how to consider the life cycles of different products you use in order to minimize the environmental impact of consumption. The biggest impact of most products comes from manufacturing, so considering the life cycle analysis of your things can help reduce your environmental impact.

[Support a sustainable supply chain \(3m 57s\)](#) – Learn about how to identify the ways you can reduce your environmental impact by considering the upstream impacts of the products you buy and use.

[The power of clean energy \(3m 44s\)](#) – Using renewable energy helps individuals, communities, and companies around the world address public health and safety concerns about traditional energy sources, mitigate global climate change, increase energy independence, strengthen local economies, and create jobs.

[Reduce food waste \(2m 56s\)](#) – Learn about how to evaluate the best ways to reduce workplace food waste. It's possible to take steps to reduce the 40% of global food that is wasted every year by ordering the appropriate amount of food, storing food properly, and checking if food is safe or spoiled.

[Reduce, reuse, recycle \(4m 08s\)](#) – Learn about how to reduce waste that ends up in a landfill. Wasting earth's finite resources also depletes precious things you care about, including money, time, effort, and the health of our environment.

[The impacts of your diet \(3m 08s\)](#) – Learn about how to identify ways to reduce the environmental impacts of your daily food choices. Diets have a bigger impact on the planet's landscapes, water resources, and climate than anything else.

[Protect our water resources \(3m 39s\)](#) – Learn about how to differentiate between single-use plastics and other plastics so that you can decrease your use of single-use plastics in your daily life. Plastic is an incredible material that lasts virtually forever but using plastic for items and tasks that do not require a forever material causes problems in the marine environment and to public health.

[Doing more good together \(2m 11s\)](#) – In this video, learn about how to discuss sustainable actions with colleagues, family, and friends to increase your impact on the well-being of people and the planet. When you talk about the sustainable actions you are taking, you strengthen your community and inspire others to also take action.



# Green Skills and Accelerating the Green Economy

A sustainable greener future needs green employment skills to develop new industries that will grow as a result of climate change mitigation and adaptation activities.

The successful transition to a low-carbon economy will only be possible by ensuring that the future workforce thrives in accelerating the greening of the economy.

In [\*"The world is going green"\*](#) LinkedIn Chief Economist Karin Kimbrough writes that "We expect to see millions of new jobs created globally in the next decade due to new climate policies and commitments. The International Labor Organization (ILO) estimates that 24 million jobs worldwide could be created by the green economy by 2030 alone."

[Skills we need to make our future green \(2m 24s\)](#) – This course provides an examination of the human capital changes that are happening and will be required to meet the climate challenge. Learn how to recognize what green skills are and what your organization can do to embrace and take advantage of this economic shift.

[What are green skills? \(2m 43s\)](#) – The rise of "skills" as a marker of professional competence and job currency has been embraced, but "green skills" need further definition to the average worker.

[What green jobs and skills are in demand? \(2m\)](#) – There are a set of "green skills" that go beyond jobs in sustainability but are more widespread to larger workforce.

[The sectors going green \(3m 05s\)](#) – The acceleration and adoption of green skills varies among industry sectors. Identify the key industry sectors that are "greening" based on the propagation of green skills as well as the ones that are not.

[How countries are embracing green skills \(2m 55s\)](#) – Certain countries are ahead on green skill adoption and development.

[Circular economy \(2m 51s\)](#) – In this video, learn what circular economy means and why it is an important sustainability concept.



[Challenges to a just transition \(2m 32s\)](#) – Learn about the how green skills are crucial in creating jobs and innovating existing ones. The wider availability of skills education becomes an imperative in equalizing job opportunities for multigenerational.

[Embracing green skills: Business \(2m\)](#) – Business can play a key and advantageous role in the adoption and development of green skills. Identify what business can do to advance green skills working in their organizations.

[Embracing green skills: Governments \(1m 57s\)](#) – Governments can play a key role to accelerate green skill adoption and development. Identify the policy changes governments can make to accelerate the adoption of green skills.

[Embracing green skills: Workers \(2m 15s\)](#) – Individuals who want to make an impact in the future sustainable economy need to develop themselves. Identify what individual workers can do to reskill for green skills.

[Balance climate with other business priorities \(2m 08s\)](#) – Where does responsibility around climate land for your business? Identify how to balance priorities, and fully understand the bigger picture and the payoffs or trade-offs.

## Coming Soon

- Green Jobs for Sustainable Careers

# Social Sustainability and Diversity, Equity, and Inclusion (DEI)

Social sustainability is the underpinning for achieving equity for every person on this planet.

Learn how social sustainability connects physical and social design and drives equitable social and cultural intersectionalities, social amenities, and diverse spaces for people and places to evolve.

The United Nations [Sustainable Development 2030 Agenda](#) pledges to eradicate "poverty in all its forms and dimensions" and recognizes that "combatting inequality within and among countries, preserving the planet, creating sustained, inclusive, and sustainable economic growth, and fostering social inclusion are linked to each other and are interdependent."

[Measure and communicate ESG and DEI progress \(4m 34s\)](#) – Learn how to assess how to measure progress within the company against the triple bottom line of social, environmental, and financial impact, with a focus on diversity, equity and inclusion (DEI), and environmental, social, and governance (ESG) measurement practices.

[Understanding the triple bottom line \(2m 17s\)](#) – Learn how a triple bottom line approach looks beyond the traditional financial bottom line and evaluates profits socially, environmentally, and economically. This framework provides a holistic measurement to gauge successful implementation for sustainability.

[Understanding the basics of sustainability \(4m 20s\)](#) – Scott Boylston defines sustainability and explains the triple bottom line (TBL), describing how phrases like "People, Planet, Profit, and "People, Planet, Prosperity" help designers better understand sustainable thinking. He also emphasizes the importance of culture in the quadruple bottom line.

[Infusing your design thinking with systems thinking \(4m 13s\)](#) – This video helps you understand the fundamentals of social innovation and explores the question of how designers already comfortable in design thinking can develop new strategic skills.

[Developing a conscious competence with the iceberg model \(4m 14s\)](#) – This video defines basic systems thinking concepts that are especially relevant to designers working with multi-stakeholder groups in dynamic and unpredictable situations. It also explores concepts like resilience and robustness and explains why these are so important in the 21st century, where everyone is globally connected

[A diversity of sustainable design approaches \(4m 52s\)](#) – Scott Boylston explains the difference between green design, eco-design, sustainable product design, design for sustainability, and transformative design.

[Where justice and design intersect \(2m 54s\)](#) – Some people see sustainability and social innovation as small subsections of design, but the reality of it is that they are expansive in their own right, and design has yet to make any serious impact on either.

[Structural racism and design \(2m 48s\)](#) – Peter Senge, long the world leader of management practices based on systems thinking, establishes three pillars of mastery for creating sustainable change in the world: seeing systems, collaborating across boundaries, and creating desired futures.

[Equity-centered design \(3m 02s\)](#) – Learn how the Equity Design Collaborative is an inspiring group of designers focused on disrupting racism and what you can do to support their efforts.





# Green Practices: Transforming Our World

Green practices include redefining supply chain practices, designing and constructing environmentally responsible and resource-efficient buildings throughout the life cycle of development.

Creating healthy workplaces supports and promotes health and well-being while reducing the carbon footprint.

According to the [corporate social responsibility study](#) by Cone Communications, 63% of Americans want corporations to drive social and environmental change, in the absence of government action.



[Taking a proactive approach to supplier management](#) (4m 28s) – Learn the importance of partnering with the right suppliers to help you meet your sustainability goals, as well as how to choose them. To be successful, your sustainability targets need to run through every element of your supply chain.

[Use supplier and procurement best practices](#) (3m 58s) – Learn the best industry-wide ways of working and how to apply them to their project with sustainability in mind. Applying best practices to all areas of your project gives you the best chance of success.

[The impact of supply chain on the environment](#) (2m 28s) – Learn about the scope of the supply chain's environmental footprint, and why you should be incorporating sustainability plans into your business.

[Minimize value chain impacts](#) (3m 32s) – Learn how to assess and improve your most significant raw material inputs or impacts within your supply chain. The concept of a value chain versus a supply chain implies that everyone along the chain deserves to extract real, demonstrative value.

[Manage supply chains responsibly](#) (3m 44s) – International, national, and local supply chains need to be managed in a way that ensures products and services are produced responsibly and meet all regulations in your marketplace.

[Assess the fit of your procurement practices](#) (4m 43s) – Learn the benefits of supplier diversity, supply chain tier risks, and the importance of visibility.

[Increasing demand for sustainability](#) (1m 07s) – In this video, learn about the increasing demand for sustainability for every industry. Explore a few green building statistics.

[Green building definition and concepts](#) (3m 16s) – In this video, learn what makes a building green and the benefits.

[Leadership and innovation](#) (2m 17s) – Learn about new green technologies, policies and change as a part of the green building movement and building as a tool for education of occupants and the community at large.

[Green buildings](#) (2m 18s) – In this video, get an overview of green buildings and how the systems thinking approach applies to green buildings.

[Why are healthy buildings important?](#) (2m 07s) – Learn why it's important to think holistically about the health of your structures. This is because your personal health is tied directly to the environments you spend time in, especially now during a pandemic when going back into work in person has shifted.

[Green building components](#) (1m 31s) – In this video, learn what makes a building green in interlinked systems that almost work as a living organism.

# Gain Green Skills to Power Change

Green skills and jobs are catalysts for real-world change and are urgently needed to power the green transition.



[Closing the Green Skills Gap to Power a Greener Economy \(23m 59s\)](#) – If you’re looking for practical advice about what you, your organization, business, and governments can each do to embrace and take advantage of this rapid economic shift, join Sue in this course.

[Navigating Environmental Sustainability: A Guide for Leaders \(16m 57s\)](#) – This course addresses the critical issue of environmental sustainability and what business leaders should consider as they think about their company’s effect on climate.

[Sustainability Strategies \(56m 17s\)](#) – Learn sustainability strategies to reduce your company's carbon footprint, mitigate risk, help your bottom line, and protect your company's brand.

[The Employee's Guide to Sustainability \(50m 47s\)](#) – A scientist and sustainability expert distills the United Nations Sustainable Development Goals into clear actions for individuals seeking ways to live and work more sustainably.

[Fundamentals of Sustainable Supply Chains \(58m 45s\)](#) – Learn the practical foundations of supply chain sustainability and get started on improving your organization’s sustainability performance.

[Design Thinking, Social Innovation, and Complex Systems \(01h 01m 35s\)](#) Improve the human experience. Learn how to use design thinking to break down complex problems and solve social and environmental issues.

[Green Building Concepts Foundations \(1h 33m 58s\)](#) – Discover how to design, build, operate, and certify green buildings.

The Great Reshuffle presents an opportunity to reimagine the future of work. These courses will help you get started on your green skills journey and boost your future employability.

[Sustainability for Design, Construction, and Manufacturing \(1h 09m\)](#) – Learn how to plan and adopt sustainability strategies in architecture, engineering, construction, or manufacturing.

[Learning Design for Sustainability \(1h 38m 11s\)](#) – Our future depends on sustainable solutions. Learn why social, economic, and ecological sustainability is important to design and to our world.

[Strategic Planning and Urban Design Foundations \(52m 38s\)](#) – Explore the basics of urban design. Learn how to create a roadmap for growth and design healthier, more sustainable neighborhoods.

[Healthy Building Foundations \(33m 14s\)](#) – Sustainability expert Keara Fanning introduces the ideas behind the movement towards healthy buildings in architecture, engineering, construction, and operations.

[Smarter Cities: Using Data to Drive Urban Innovation \(58m 57s\)](#) – Learn about the future of cities and how smart cities are rising to meet the challenges of rapid urban development. Discover how to start a career in urban innovation.

[Smart Cities: Solving Urban Problems Using Technology \(14m 47s\)](#) – To solve problems like traffic and air pollution, cities need to think differently. Find out how cities, like Palo Alto in California, use technology to improve quality of life.

[Introduction to LEED Credentialing \(38m 44s\)](#) – Show your understanding of sustainable design and construction by earning a LEED credential. In this course, explore the LEED credentialing process and how to prepare for exams.

[Cert Prep: LEED Green Associate \(2h 15m\)](#) – Prepare for the LEED Green Associate exam, which gives you credentials that demonstrate core competency in green building design, construction, and operations.

[Introduction to LEED Certification \(1h 13m 33s\)](#) – Earn LEED certification for your green building projects. Learn about the LEED rating system, certification process, and available prerequisites and credits.



# Multilingual Sustainability Content and Roadmap

In this section, you will find courses on sustainability that we currently have in our multilingual libraries, in addition to courses on the roadmap.

The [Global Green Skills Report](#) published by LinkedIn states that "The shift to green is happening across the entire EU. The countries benefiting from the highest share of green talent (with figures taken from June 2021) are Austria (21.4%) and Germany (20.4%). And this trend is reflected across the EU, with Romania, Slovakia, and the Czech Republic seeing some of the fastest-growing annual rates of green talent concentration in the sector between 2015 and 2021."



## English courses on the roadmap

- Introduction to ESG: Environmental, Social, and Governance
- Corporate Finance: Environmental, Social, and Governance (ESG)
- Green Jobs for Sustainable Careers
- Sustainability as an Innovation Opportunity

## Published French courses

- [Le marketing éthique : Doter l'entreprise d'une stratégie responsable](#) — *Eco-responsible, inclusive and ethical marketing*

## French courses on the roadmap

- Déployer une stratégie de développement durable en tant que dirigeant — *Navigating Environmental Sustainability: A Guide for Leaders*
- L'architecture logicielle durable — *Sustainable software architecture*
- Les fondements de la transformation durable pour les entreprises — *Corporate Sustainability Foundations*
- Décarbonation de la chaîne de Valeur — *Decarbonization of the Value Chain*
- L'éco-conception dans le graphisme web et print — *Sustainability in Print and Web Design*
- Les Achats durables – *Sustainable Purchasing*
- Eco-conception et économie circulaire — *Eco-designing and Circular Economy*
- Marketing Durable — *Sustainable Marketing*
- Finance durable — *Corporate finance*

## Published German courses

- [Nachhaltigkeit im Unternehmen: Grundlagen des nachhaltigen Wirtschaftens](#) — *Corporate Sustainability: Foundations*
- [Nachhaltigkeit im Unternehmen: Strategien in der Praxis umsetzen](#) — *Corporate Sustainability: Implementing Strategies*

## German courses on the roadmap

- Nachhaltigkeit im Umweltbereich: Ein Leitfaden für Führungskräfte — *Navigating Environmental Sustainability: A Guide for Leaders*
- Nachhaltigkeit: Gefragte Top-Green-Skills — *Sustainability: The Top Green Skills Every Company Needs*
- Corporate Sustainability: So starten Sie mit Nachhaltigkeit – Tipps von Antje von Dewitz — *Corporate Sustainability: How to get started with Sustainability (audio only)*
- Nachhaltigkeit im Unternehmen: Lieferketten — *Corporate Sustainability: Supply Chains (audio only)*
- Nachhaltigkeit im Unternehmen: Reporting — *Corporate Sustainability: Reporting*
- Soziale Verantwortung von Unternehmen: CSR — *Corporate Social Responsibility: CSR*
- Nachhaltigkeit im Unternehmen: Klimaneutralität — *Corporate Sustainability: Climate neutrality (audio only)*
- Nachhaltigkeit im Unternehmen: Marketing und Kommunikatio — *Corporate Sustainability: Sustainable Marketing and Communication (audio only)*

# Multilingual Sustainability Content and Roadmap Cont.

In this section, you will find courses on sustainability that we currently have in our multilingual libraries, in addition to courses on the roadmap.

In the [Global Green Skills Report](#) published by LinkedIn, Sue Duke, Head of Global Public Policy at LinkedIn, makes it clear that “the scale of change required to achieve a green economy and meet ambitious EU and global climate change targets, means we need to think about sustainable skills in all jobs and all sectors.”



## Published Spanish courses

- [Paisajismo sostenible esencial](#) — *Sustainable Landscaping Essential Training*
- [Urbanismo sostenible esencial](#) — *Sustainable Urbanism Essential Training*
- [Diseño arquitectónico y de interiores: Nuevas condiciones ambientales y sanitarias](#) — *Architectural and Interior Design: New Environmental and Sanitary Conditions*
- [Ingeniería medioambiental esencial: Situación y procesos ambientales principales](#) — *Environmental engineering Essential Training: Situation and Main Environmental Processes*
- [Navegar la sostenibilidad ambiental: Guía para líderes](#) — *Navigating Environmental Sustainability: A Guide for Leaders*

## Spanish courses on the Roadmap

- [Guía individual para la sostenibilidad y el impacto social positivo](#) — *Individual Guide to Sustainability and Positive Social Impact*
- [Guía corporativa a la sostenibilidad y al impacto empresarial positivo](#) — *Corporate Guide to Sustainability and Positive Business Impact*
- [Fundamentos de transformación social competitiva: La sostenibilidad empresarial](#) — *Fundamentals of Competitive Social Transformation: Corporate Sustainability*
- [Fundamentos de transformación social competitiva: Estrategia en diez pasos](#) — *Fundamentals of Competitive Social Transformation: Strategy in Ten Steps*
- [Habilidades verdes: Impulsar la transición a una economía más sostenible](#) — *Closing the green skills gap to drive a greener economy*

## Portuguese courses on the roadmap

- [Sustentabilidade Ambiental: Um Guia para Líderes Empresariais](#) — *Navigating Environmental Sustainability: A Guide for Leaders*
- [Competências Verdes: Como Impulsionar a Transição para uma Economia mais Sustentável](#) — *Closing the Green Skills Gap to Power a Greener Economy*
- [Como Impulsionar a Economia Verde e a Responsabilidade Social Corporativa](#) — *Sustainability and Corporate Social Responsibility*
- [Competências Verdes: O Guia do Funcionário para a Sustentabilidade](#) — *The Employee's Guide to Sustainability*
- [Competências Verdes: Estratégias Sustentáveis](#) — *Sustainable Strategies*

## Japanese courses on the roadmap

[持続可能な地球環境のためにリーダーとして取り組むには](#) — *Navigating Environmental Sustainability: A Guide for Leaders*

## Mandarin Courses on the roadmap

[导航环境可持续性: 领导者指南](#) — *Navigating Environmental Sustainability: A Guide for Leaders*

[可持续策略](#) — *Sustainability Strategies*

[可持续指南: 员工篇](#) — *The Employee's Guide to Sustainability*

[提高环保技能: 推动绿色经济](#) — *Closing the Green Skills Gap to Power a Greener Economy*