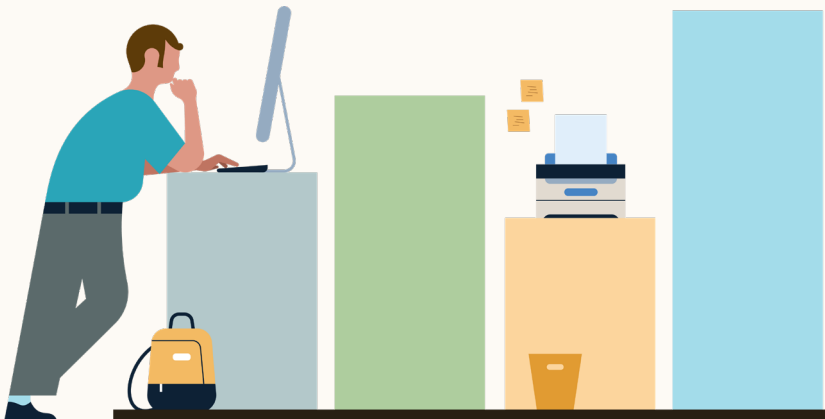# Explore the basics of data analytics.

If you're eager to unlock the insights hidden within your data, these foundational courses can help.
Don't worry if you miss a day — you can always catch up tomorrow.

Monday	Tuesday	Wednesday	Thursday	Friday
Day 1 Defining data analysis and data analyst (3m 01s) What is the value of data? (3m 08s)	**Day 2** Understanding the value of data-driven decision-making (2m 45s)	**Day 3** The building blocks of data strategy (3m 21s)	**Day 4** How can you find the right data for the right decisions? (4m 58s) Data tracking tools (2m 05s)	**Day 5** **Question:** What is your definition of data analysis?
Day 6 Find the "so what" in your data (2m 12s) Business analytics compared (2m 10s)	**Day 7** Visualizing data (3m 41s)	**Day 8** **Question:** What is one way you could use data visualization in your everyday work?	**Day 9** Putting data in context (6m 58s)	**Day 10** Developing data fluency (2m 28s)
Day 11 **Question:** What is the difference between data literacy and data fluency?	**Day 12** Data fluency in practice (6m 58s)	**Day 13** Data strategy's influence on five aspects of analysis (3m 24s)	**Day 14** Three key priorities for data communications (3m 29s)	**Day 15** Data collection issues (2m 22s)
Day 16 The seven major data ethics challenges (3m21s)	**Day 17** **Question:** What is one data ethics challenge that you need to be mindful of?	**Day 18** Business leaders and data analytics (2m 27s)	**Day 19** How can you empower the business with smart, data-driven decision-making? (4m 12s)	**Day 20** **Challenge:** Choose one LinkedIn Learning data course to explore next month.